



Information Technologies Inc.,

Software Development

E - Marketing

Call Center



Solutions Beyond Technology

leading provider of IT Solutions



Progressive Technology Provider



K-Soft Information Technologies Inc.

Welcome

K-Soft Information Technologies Inc. is a Technology and Services Company, envisioned and managed by consortium of well versed technologists and Domain experts empowered with strong Entrepreneurial zeal and with a single unified vision of creating a "Value Rich" organization servicing the world through "Simplified IT Solutions". Our strength lies in leveraging innovation and global delivery model to provide the best return on Investment for its clients. We make it our business to understand your enterprise and its direction, the complexities of your trade, your processes and operating philosophy and your priorities, and ensure to provide world-class quality at the most competitive price, which makes us a true Global Service Provider. Founded in 1999 and headquartered in Jacksonville Florida U.S.A, K-Soft has grown rapidly over the years into a strong organization partnering global clients located across AUSTRALIA, CANADA, INDIA, MIDDLE EAST, AND U.K.

K-Soft Vision

To be the safest, most progressive Technology Provider, relentless in the pursuit of Client and employee excellence.



K-Soft Mission

To capitalize on the efficiency of Information Technology Industry to serve Clients. We strive constantly to make K-Soft a winning competitor both today and in the future. We embrace bold strategies that will lead to our success in the marketplace. We aggressively leverage our unique set of assets to provide exceptional value for our shareholders and Clients

Industry Practices

- Advertisement & Media
- Finance & Insurance
- Healthcare
- Hospitality & Travel
- Manufacturing & Engineering
- Petrochemicals & Fertilizers
- Retail & Distribution
- Telecom

Service Practices

- Systems Integraton & Application Management
- Legacy Systems Migration
- Product Development
- Business Process Outsourcing
- IT and Business Consulting
- Enterprise Application Integration
- Call Center Support
- Quality Assurance



Services

Web Development

- Enterprise Web Apps
- eCommerce Solutions
- Web 2.0 and Rich Internet Applications
- SaaS, Cloud Computing and Content Delivery
- Social Media and Networking
- CMS and Database Driven Applications

Internet Marketing

- Online Brand Management
- Search Engine Optimization and Marketing
- Pay Per Click Management

Mobile Development Solutions

- WAP based Websites
- SMS and MMS integrated Applications
- Symbian Development
- Blackberry Development
- iPhone Development
- Windows Mobile Development
- J2ME Development

Application Development

- Product Development
- Custom Software Development
- VOIP Development
- Quality Assurance and Testing Services
- Migration and Porting

Creative Designing

- Website Designing, CSS and XHTML
- Logo and Corporate Identity Designing
- Graphics and Flash
- Video & Audio Editing
- Brochures and Printing Material

Support and Maintenance

- Application Support & Maintenance
- System Admin Support
- Performance and Scalability Monitoring



Global Delivery Model

The Global Delivery model (GDM) pioneered and perfected by K-Soft over the years have made global strategic sourcing a reality today, and forms the very core of K-Soft's ability to respond to client needs on-time and on-budget. K-Soft Global Delivery Model brings faster, superior quality solutions at minimum risk and optimum cost.

Knowledge Partnerships

K-Soft strategic relationships with the world's leading companies and partnerships with industry leaders allows us to stay ahead of the technology curve

World-class, Secure Infrastructure

K-Soft works through a backbone of resilient, secure infrastructure spread across multiple locations. Reliable client connectivity is safe co tonent of K-Soft's global delivery model.

Superior Quality, Excellence in Delivery, Optimum Cost

K-Soft understands that offering low cost without high quality is meaningless, and that providing even the best quality is futile without on-time delivery. Stringent quality checks ensure that the quality of the software development work delivered is superior by all standards. The software development work processes at K-Soft are streamlined to achieve maximum benefit.



Intellectual Assets

A company is known by the people it employs. Most of K-Soft's Employees are professionally certified on various certifications like Sun Certification, Microsoft Certification and Oracle Certification.

Research and Innovation

K-Soft invests extensively in technology and domain research to understand how technology impacts your business as a whole. K-Soft studies, invents and improves leading-edge technology tools and engineering techniques and applies its intellectual property to K-Soft worldwide projects. Expertise and experience brings you the latest advantages technology has to offer.





Client Profile

K-Soft has developed IT solutions for clients all over the world. Our end-to-end solutions help our client organisations gain efficiency in their business processes. A major share of K-Soft business comes through repeat business: an indication of client satisfaction.

"We are impressed with the quality you deliver. The ethical and impeccable conduct coupled with the project management approach you have, makes you one of the best we have ever worked with in our IT deployment experience of over 10 years."

Jim Moore
UST Technologies Inc. Dallas , Texas U.S.A

Our Clients

SUN MICROSYSTEMS
THE HARTFORD
LUCENT TECHNOLOGIES
REFCO
MICROSOFT
INTEL

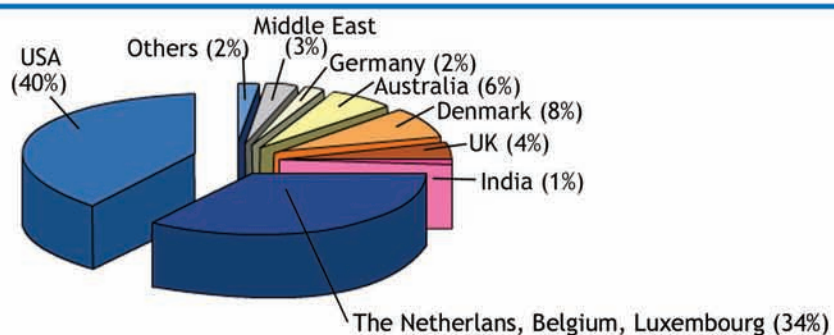
MERRILL LYNCH
GE CAPITAL
METLIFE
PHOENIX TECHNOLOGIES
I-FLEX SOLUTIONS LTD
MTI

IVEGA
KANRAD TECHNOLOGIES INC
NETKRAT
IBM
VERIZON

Countries

Country wise Client Catered (%)

USA	40%
The Netherlands, Belgium, Luxembourg	34%
India	1%
UK	4%
Denmark	8%
Australia	6%
Germany	2%
Middle East	3%
Others	2%



Industry Practices

Advertisement & Media
Finance & Insurance
Healthcare
Hospitality & Travel
Manufacturing & Engineering
Petrochemicals & Fertilizers
Retail & Distributor
Telecom



Service Practices

Systems Integrator & Application Management
Legacy Systems Migration
Product Development
Business Process Outsourcing
IT and Business Consulting
Enterprise Application Integration
Call Center Support
Quality Assurance

- Global expansion underway.
- Consultants Worldwide.
- Clients across many countries.

Strategic Alliances

- SUN MICROSYSTEMS
- LUCENT TECHNOLOGIES
- THE HARTFORD
- REFCO and many more



Global

Growth

Value

Vision

Team

Technology

Mission

Gain

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K-soft's goal is helping our customers realize the full power of IT to drive their business. Our software and expertise unify and simplify complex IT environments in a secure way across the enterprise for greater business results.

K-Soft Information Technologies Inc.,

Your Source for

“ Solutions beyond Technology “