

# KSOFT

Information Technologies



Software Development



E - Marketing



Call Center



Training



Staffing

*Solutions Beyond Technology*

*url: [www.kitinc.com](http://www.kitinc.com)*

*email: [info@kitinc.com](mailto:info@kitinc.com)*



# K-Soft Information Technologies

## Welcome

K-Soft Information Technologies is a Technology and Services Company, envisioned and managed by consortium of well versed technologists and Domain experts empowered with strong Entrepreneurial zeal and with a single unified vision of creating a "Value Rich" organization servicing the world through "Simplified IT Solutions". Our strength lies in leveraging innovation and global delivery model to provide the best return on Investment for its clients. We make it our business to understand your enterprise and its direction, the complexities of your trade, your processes and operating philosophy and your priorities, and ensure to provide world-class quality at the most competitive price, which makes us a true Global Service Provider. Founded in 1999 and headquartered in Jacksonville Florida U.S.A, K-Soft has grown rapidly over the years into a strong organization partnering global clients located across AUSTRALIA, CANADA, INDIA, MIDDLE EAST, SINGAPORE AND U.K.

### K-Soft Vision

To be the safest, most progressive Technology Provider, relentless in the pursuit of Client and employee excellence.



### K-Soft Mission

To capitalize on the efficiency of Information Technology Industry to serve Clients. We strive constantly to make K-Soft a winning competitor both today and in the future. We embrace bold strategies that will lead to our success in the marketplace. We aggressively leverage our unique set of assets to provide exceptional value for our shareholders and Clients

### Tech Competencies

- › .Net Expertise
- › C, VC++
- › PHP/SQL
- › Wireless & Mobile Applications
- › Microsoft Technologies
- › Web 2.0
- › Java/J2ME/J2EE
- › HTML5 Development

### Industries

- › Advertising & Media
- › Dairy
- › Finance & Insurance
- › Health Care
- › Hospitality & Travel
- › Manufacturing & Engineering
- › Petrochemicals & Fertilizers
- › Retail & Distribution Services
- › Technology
- › Telecom
- › Traffic & Transport
- › Staffing

### Core Competencies

- › Content Management Systems
- › CRM Applications
- › E-Commerce Application
- › Enterprise Application Integration
- › Home Automation
- › Linux Service
- › Mobile Application
- › Network Mgmt & Telecom Apps
- › Supply Chain Management
- › Systems Programming
- › Web enabled/Client Server ERP
- › iPhone development
- › ANDROID development



# Services

## Web Development

- Enterprise Web Apps
- eCommerce Solutions
- Web 2.0 and Rich internet Applications
- SaaS, Cloud Computing and Content Delivery
- Social Media and Networking
- CMS and Database Driven Applications

## Internet Marketing

- Online Brand Management
- Search Engine Optimization and Marketing
- Pay Per Click Management

## Mobile Development Solutions

- WAP based Websites
- SMS and MMS integrated Applications
- Symbian Development
- Blackberry Development
- iPhone Development
- Windows Mobile Development
- J2ME Development

## Strategic Alliances

- ▶ SAP
- ▶ Oracle
- ▶ Microsoft
- ▶ IBM and many more

## Application Development

- Product Development
- Custom Software Development
- VOIP Development
- Quality Assurance and Testing Services
- Migration and Porting

## Support and Maintenance

- Application Support & Maintenance
- System Admin Support
- Performance and Scalability Monitoring

## Creative Designing

- Website Designing, CSS and HTML
- Logo and Corporate Identity Designing
- Graphics and Flash
- Video & Audio Editing
- Brochures and Printing Material

## Staffing

- Dedicated Team structure
- Excellent Knowledge Base
- Established system infrastructure







## Global Delivery Model

The Global Delivery model (GDM) pioneered and perfected by K-Soft over the years have made global strategic sourcing a reality today, and forms the very core of K-Soft's ability to respond to client needs on-time and on-budget. K-Soft Global Delivery Model brings faster, superior quality solutions at minimum risk and optimum cost.

## Knowledge Partnerships

K-Soft strategic relationships with the world's leading companies and partnerships with industry leaders allows us to stay ahead of the technology curve

## World-class, Secure Infrastructure

K-Soft works through a backbone of resilient, secure infrastructure spread across multiple locations. Reliable client connectivity is safe component of K-Soft's global delivery model.

## Superior Quality, Excellence in Delivery, Optimum Cost

K-Soft understands that offering low cost without high quality is meaningless, and that providing even the best quality is futile without on-time delivery. Stringent quality checks ensure that the quality of the software development work delivered is superior by all standards. The software development work processes at K-Soft are streamlined to achieve maximum benefit.



## Intellectual Assets

A company is known by the people it employs. Most of K-Soft's Employees are professionally certified on various certifications like Sun Certification, Microsoft Certification and Oracle Certification. Etc...

## Research and Innovation

K-Soft invests extensively in technology and domain research to understand how technology impacts your business as a whole. K-Soft studies, invents and improves leading-edge technology tools and engineering techniques and applies its intellectual property to K-Soft worldwide projects. Expertise and experience brings you the latest advantages, technology has to offer.







**Call Us: (904)322.8340**

Global Growth Value Vision Team Technology Mission Gain

## **K-Soft Information Technologies**

8825 Perimeter Park Blvd #501,  
Jacksonville, FL-32216, USA

Tel : (904)322.8340

Voice : (904)955.0250

Fax : (321)275.5060

email : [info@kitinc.com](mailto:info@kitinc.com)

URL : [www.kitinc.com](http://www.kitinc.com)



**K-Soft Information Technologies**

Your Source for

“ Solutions beyond Technology “

Locations: COCOA | JACKSONVILLE | HYDERABAD | BANGALORE